

CLAIMS

What is claimed is:

- 1 1. A method for generating revenue utilizing a network-based supply chain
2 management framework, comprising:
 - 3 a) receiving data from a plurality of stores of a supply chain utilizing a network;
 - 4 b) allowing a plurality of users to access the data utilizing a network-based interface;
 - 5 c) identifying the users upon accessing the data utilizing the network-based
6 interface; and
 - 7 d) charging the users a fee based on a number of times the users access the data
8 utilizing the network-based interface.
- 1 2. The method of claim 1, wherein the network includes the Internet.
- 1 3. The method of claim 1, wherein the users include at least one of a supplier, a
2 distributor, and a store.
- 1 4. The method of claim 1, wherein advertising is displayed on the network-based
2 interface which advertises the sale of products required for the production of the
3 goods produced by the store.
- 1 5. The method of claim 4, wherein the advertising is conducted by at least one of the
2 users.
- 1 6. The method of claim 4, wherein a charge is required for the advertising.
- 1 7. A system for generating revenue utilizing a network-based supply chain
2 management framework, comprising:

- 3 a) logic for receiving data from a plurality of stores of a supply chain utilizing a
4 network;
- 5 b) logic for allowing a plurality of users to access the data utilizing a network-based
6 interface;
- 7 c) logic for identifying the users upon accessing the data utilizing the network-based
8 interface; and
- 9 d) logic for charging the users a fee based on a number of times the users access the
10 data utilizing the network-based interface.

1 8. The system of claim 7, wherein the network includes the Internet.

1 9. The system of claim 7, wherein the users include at least one of a supplier, a
2 distributor, and a store.

1 10. The system of claim 7, wherein advertising is displayed on the network-based
2 interface which advertises the sale of products required for the production of the
3 goods produced by the store.

1 11. The system of claim 10, wherein the advertising is conducted by at least one of
2 the users.

1 12. The system of claim 10, wherein a charge is required for the advertising.

1 13. A computer program product for generating revenue utilizing a network-based
2 supply chain management framework, comprising:

- 3 a) computer code for receiving data from a plurality of stores of a supply chain
4 utilizing a network;
- 5 b) computer code for allowing a plurality of users to access the data utilizing a
6 network-based interface;

- 7 c) computer code for identifying the users upon accessing the data utilizing the
 8 network-based interface; and
 9 d) computer code for charging the users a fee based on a number of times the users
 10 access the data utilizing the network-based interface.

1 14. The computer program product of claim 13, wherein the network includes the
 2 Internet.

1 15. The computer program product of claim 13, wherein the users include at least one
 2 of a supplier, a distributor, and a store.

1 16. The computer program product of claim 13, wherein advertising is displayed on
 2 the network-based interface which advertises the sale of products required for the
 3 production of the goods produced by the store.

1 17. The computer program product of claim 16, wherein the advertising is conducted
 2 by at least one of the users.

1 18. The computer program product of claim 16, wherein a charge is required for the
 2 advertising.